



DELAWARE AREA
CHAMBER OF COMMERCE

**Delaware Area Chamber of Commerce
Sustaining Member Packages**

revised & effective 5-23

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



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| <p>Platinum Level \$5000*</p> <ul style="list-style-type: none"> Recognized for twelve months as Platinum Level on Chamber Website home page, newsletter, letterhead, staff email signature line, and event programs; banner ad on chamber Website home page for twelve months (\$2000 value) \$3000 applied to your choice of Sponsorship and/or Advertising Opportunities | <p>Gold Level \$3000*</p> <ul style="list-style-type: none"> Recognized for twelve months as Gold Level on Chamber Website home page, newsletter, letterhead and event programs (\$1000 value) \$2000 applied to your choice of Sponsorship and/or Advertising Opportunities | <p>Silver Level \$2000*</p> <ul style="list-style-type: none"> Recognized for twelve months as Silver Level on Chamber Website home page, newsletter, letterhead and event programs (\$1000 value) \$1000 applied to your choice of Sponsorship and/or Advertising Opportunities | <p>Bronze Level \$1000*</p> <ul style="list-style-type: none"> Recognized for twelve months as Bronze Level in Chamber newsletter, and event programs (\$500 value) \$500 applied to your choice of Sponsorship and/or Advertising Opportunities |
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<p style="text-align: center;">Sponsorship Opportunities</p> <p style="text-align: center;">Annual Dinner</p> <table> <tr><td>Platinum Sponsor (one per industry)</td><td style="text-align: right;">\$2000</td></tr> <tr><td>Gold Sponsor</td><td style="text-align: right;">\$1500</td></tr> <tr><td>Silver Sponsor</td><td style="text-align: right;">\$1000</td></tr> <tr><td>Bronze Sponsor</td><td style="text-align: right;">\$ 500</td></tr> </table> <p style="text-align: center;">Golf Outing</p> <table> <tr><td>Main Event Sponsor</td><td style="text-align: right;">SOLD</td><td style="text-align: right;">\$1500</td></tr> <tr><td>Lunch Sponsor</td><td style="text-align: right;">SOLD</td><td style="text-align: right;">\$ 500</td></tr> <tr><td>Drink Cart Sponsor</td><td style="text-align: right;">SOLD</td><td style="text-align: right;">\$ 500</td></tr> <tr><td>Prize Sponsor</td><td></td><td style="text-align: right;">\$ 50</td></tr> <tr><td>Hole Sign OR Goody Table</td><td></td><td style="text-align: right;">\$ 125</td></tr> <tr><td>MEGA: Hole Sign AND Goody Table</td><td></td><td style="text-align: right;">\$ 200</td></tr> </table> <p style="text-align: center;">Clay Classic</p> <table> <tr><td>Main Event Sponsor</td><td style="text-align: right;">SOLD</td><td style="text-align: right;">\$1000</td></tr> <tr><td>Lunch Sponsor</td><td style="text-align: right;">SOLD</td><td style="text-align: right;">\$ 500</td></tr> <tr><td>Station Sponsor</td><td></td><td style="text-align: right;">\$ 125</td></tr> </table> <p style="text-align: center;">Advertising Opportunities</p> <p style="text-align: center;">Newsletter</p> <table> <tr><td>Full page</td><td style="text-align: right;">\$ 125</td></tr> <tr><td>Half Page</td><td style="text-align: right;">\$ 90</td></tr> <tr><td>Quarter page</td><td style="text-align: right;">\$ 75</td></tr> <tr><td>Eighth page</td><td style="text-align: right;">\$ 50</td></tr> </table> <p>(Rate is per month. Choose 10 months and receive two additional months free. All ads are full color and hyper-linked.)</p>	Platinum Sponsor (one per industry)	\$2000	Gold Sponsor	\$1500	Silver Sponsor	\$1000	Bronze Sponsor	\$ 500	Main Event Sponsor	SOLD	\$1500	Lunch Sponsor	SOLD	\$ 500	Drink Cart Sponsor	SOLD	\$ 500	Prize Sponsor		\$ 50	Hole Sign OR Goody Table		\$ 125	MEGA: Hole Sign AND Goody Table		\$ 200	Main Event Sponsor	SOLD	\$1000	Lunch Sponsor	SOLD	\$ 500	Station Sponsor		\$ 125	Full page	\$ 125	Half Page	\$ 90	Quarter page	\$ 75	Eighth page	\$ 50	<p style="text-align: center;">Website Banner Ad</p> <p>\$125 for one month or \$300 for three months. Choose your month(s) to run.</p> <p style="text-align: center;">Annual Community Profile and Membership Directory</p> <table> <tr><td>Advertorial (center spread)</td><td style="text-align: right;">\$2300</td></tr> <tr><td>Inside front cover</td><td style="text-align: right;">\$1500</td></tr> <tr><td>Inside back cover</td><td style="text-align: right;">\$1500</td></tr> <tr><td>Outside back cover</td><td style="text-align: right;">\$2150</td></tr> <tr><td>Full page</td><td style="text-align: right;">\$1000</td></tr> <tr><td>1/2 page</td><td style="text-align: right;">\$ 800</td></tr> <tr><td>1/4 page</td><td style="text-align: right;">\$ 475</td></tr> <tr><td>1/8 page</td><td style="text-align: right;">\$ 300</td></tr> <tr><td>Add one month of website banner ad</td><td style="text-align: right;">\$ 50</td></tr> </table> <p>All ads are full color and directory is linked on chamber website for 12 months. Discounts may be available for early bird sales, new members and ad size upgrades.</p>	Advertorial (center spread)	\$2300	Inside front cover	\$1500	Inside back cover	\$1500	Outside back cover	\$2150	Full page	\$1000	1/2 page	\$ 800	1/4 page	\$ 475	1/8 page	\$ 300	Add one month of website banner ad	\$ 50
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***Sustaining packages are purchased in addition to regular membership investment.**

Turn this page over for details about sponsorship and advertising choices.

Platinum Annual Dinner Sponsor: \$2000

- ◆ Only one per industry
- ◆ Includes all gold level benefits plus:
- ◆ Recognition at each table at the event
- ◆ Recognition on silent auction displays and refreshment stations

Annual Dinner Gold Sponsor \$1500

Includes:

- ◆ Sponsor name/logo on invitation, flyers, website, newsletter
- ◆ Sponsor recognized at event
- ◆ Sponsor recognition on signage at event
- ◆ Eight complimentary tickets to the event (\$720 value)

Annual Dinner Silver Sponsor \$1000

Includes:

- ◆ Sponsor name/logo on invitation, flyers, website, newsletter
- ◆ Sponsor recognized at event
- ◆ Sponsor recognition on signage at event
- ◆ Four complimentary tickets to the event (\$360 value)

Annual Dinner Bronze Sponsor \$500

Includes:

- ◆ Sponsor name/log on flyers, website, newsletter
- ◆ Sponsor recognized at event
- ◆ Sponsor recognition on signage at event
- ◆ Two complimentary tickets to the event (\$180 value)

Newsletter Advertising Options

Full page	8.5 x 11	\$125	per edition*
Half page	8 x 5.25	\$ 90	per edition*
Quarter page	4 x 5.25	\$ 75	per edition*
Eighth page	4 x 2.62	\$ 50	per edition*

More than 1400 readers at over 470 businesses receive our electronic monthly newsletter. The newsletter is also linked to our website for even more exposure. Using the Chamber newsletter to reach hundreds of customers is a terrific value.

***Prepay for 10 months, you'll receive two additional months free.**

Website Banner Ad

\$125 for one month or \$300 for three months.

Ads on the Chamber's website are seen via 3600 viewers per month on the website pages that get the most attention: Website's home page, any calendar event, any business search, Hot Deal search, any Job search, and Member Login. Banner ads come in a one-month run or discounted multi-month run. In addition, if you choose the multi-month option, you can choose the three months or run them consecutively. And just like the newsletter multi-run option, you can change up your banner at any time.

Golf Outing Main Event Sponsor \$1500 SOLD

Includes:

- ◆ Sponsor's name/logo on outing flyers, website, newsletter
- ◆ Hole sign and goody table
- ◆ Sponsor's name/logo on goody bags
- ◆ Sponsor presents team prizes at outing luncheon
- ◆ Foursome for golf (\$400 value)

Golf Outing Lunch Sponsor \$ 500 SOLD

- ◆ Sponsor's name/logo on outing flyers, website, newsletter
- ◆ Sponsor's name/logo on luncheon tables
- ◆ Sponsor presents individual prizes

Golf Outing Drink Cart Sponsor \$500 SOLD

- ◆ Sponsor's name/logo on flyers, website, newsletter; sign on cart

Golf Outing Prize Sponsor \$50 increments

- ◆ Team and proximity prizes awarded at the tournament. Sponsor recognition on website, newsletter and at outing

Golf Outing Hole Sign \$125

- ◆ Includes sponsor's name on sign at hole or tee

Golf Outing Goody Table \$125

- ◆ Member may set up a table on the course for games, giveaways

MEGA: Table and Hole \$200

Clay Classic Main Event Sponsor \$1000

Includes:

- ◆ Sponsor's name/logo on outing flyers, website, newsletter
- ◆ Sponsor presents trophies at outing
- ◆ Three shooters (\$375 value)

Clay Classic Luncheon Sponsor \$ 500

- ◆ Sponsor's name/logo on outing flyers, website, newsletter
- ◆ Sponsor's name/logo on luncheon tables

Clay Classic Station Sponsor \$125

- ◆ Includes sponsor's name on outing sign